

Quick Compute Technology Times

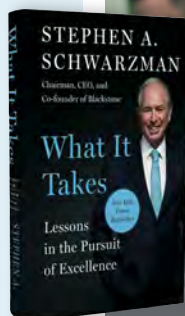
(956) 428-7777

Insider Tips To Make
Your Business Run
Faster, Easier And More
Profitably

What It Takes: Lessons In The Pursuit Of Excellence

By Stephen A. Schwarzman

Few have lived a more inspiring life than Stephen A. Schwarzman. If you don't know who he is, you might know his company, Blackstone – an investment firm that manages over \$500 million in assets. American success story, advisor to heads of state, philanthropist and more, Schwarzman is also now a best-selling author, following the release of his book *What It Takes: Lessons In The Pursuit Of Excellence*.



Part memoir, part blueprint for success, *What It Takes* offers a peek behind the curtain into the life of someone who has lived the American dream – and what it took for him to be successful. Schwarzman's book is an indispensable read for anyone who wishes to constantly strive for excellence and leave an impact on the world.



How Co-Managed IT Could Save Your Company From Financial Disaster

September 2021



This monthly publication is provided courtesy of Holly Fullingim, CEO of Quick Compute.

Our Mission:

To make YOU the technology HERO of your organization with excellent technical support, awesome customer service and great products which create a digitally safe & productive work environment.

When you consider the investments in your business that you can make as a CEO, you probably think to yourself, "Which investments will give my company the best ROI?" With that in mind, would you think of making a significant investment in bolstering your IT department?

Many CEOs are understandably hesitant to throw a lot of money into their IT department because the ROI is more difficult to estimate. That said, though, consistently updating your company's IT services is becoming increasingly crucial to the continued success, and indeed safety, of your company. Ransomware and other cyber-attacks that steal company data

are becoming more frequent and more costly, while IT departments continually get the short end of the budgetary stick.

While that all undoubtedly sounds horrible, you might be wondering just what you can do about it. After all, you only have so much money you can invest back into your company's IT department, and it might not be sufficient for keeping you IT staff from getting burned out, disgruntled or making costly mistakes – even when they're performing their responsibilities to the best of their abilities.

Continued on Page 2 ...

... continued from Cover

What if there were a way that you could have access to the most up-to-date IT knowledge and software while also not having to shell out the funds necessary to update your systems and hire more knowledgeable employees? Well, that's where co-managed IT can be your company's life preserver.

Co-managed IT is a flexible system for keeping data for your company, employees and clients safe from cyber-attacks as well as assisting in your daily operations where needed. Think of it as "filling the gaps" that your current IT department (try as they might) struggle to fill.

For instance, say your current IT department is great at taking care of the day-to-day fires

that inevitably come up in a normal workday, but they struggle to get to the "important but not urgent" task of updating your company's cyber security and creating data backups. Maybe it's the other way around, where your IT department is very focused on security, but they struggle to find time to assist employees with password resets and buggy programs. Maybe neither of these cases describes your IT department, but they still need better access to the tools and software that would allow them to reach their full potential in protecting the company's sensitive information. Or, maybe your company is going through a period of rapid expansion, and you just don't have time to build the kind of IT infrastructure that would best serve your needs.

Regardless of what your IT department's current needs are, co-managed IT is the solution. We're here to do the tasks and provide the tools that your current IT department just can't provide. Make no mistake, however: our intent is not to replace your current IT leader or team. In fact, we rely on the expertise that your IT department has about your systems. That's what makes up the "co" in "co-managed IT."

In order for co-managed IT to work, your company's IT department will need to see us as an ally in doing their job, not as an



adversary. At the same time, they'll also need to be open to new ways of doing things. The world of cyber security is constantly changing, and if your IT department is set in their ways and unwilling to budge, your company will be left with an antiquated system, chock-full of valuable data that hackers and cybercriminals can easily exploit.

Finally, however, in order for co-managed IT to work, your company still must be willing to invest in its IT department. We know that the ROI might not be as clear as it is for some other investments, but trust us, the consequences of not having up-to-date IT services if (or when) hackers steal your sensitive data could financially devastate your company – or even end it altogether.

So, with that in mind, we hope you'll consider the benefits of co-managed IT and how it can make your company safe from cyber-attacks and bring you peace of mind.

Cybersecurity Awareness Training

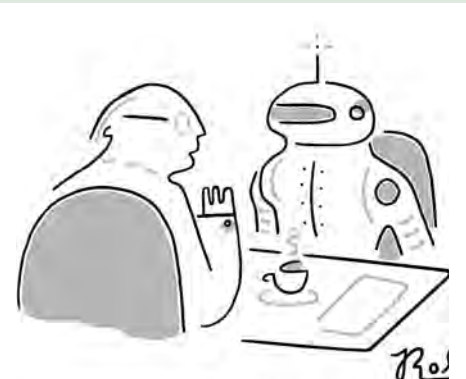
Train Your Team To Be Cybersecurity Superheroes
Training Made Easy with an Employee Secure Score



With the hybrid work from home & office model becoming the norm, many businesses are leaving themselves vulnerable by underestimating the true risks posed by cybercriminals. An organization's employees are both its greatest asset and its biggest liability where cyber security is concerned. Employees are a company's first line of defense against cyber crime. Educating your team on an ongoing basis keeps their knowledge current and keeps the risk that every click of their mouse represents, top of mind.

Call Quick Compute at 956-428-7777 to begin training your staff today!

Cartoon Of The Month



"Where do you see yourself in 5 Updates?"

SHINY NEW GADGET OF THE MONTH 'Peep' The World Around You

Peeps by CarbonKlean is the ultimate cleaning tool for glasses – far better than your traditional rag, spray or T-shirt. It's compact, easy to use and, most importantly, revolutionary in its ability to not only clean smudges off your glasses but also protect them from the next smudge.

Peeps uses state-of-the-art carbon molecular technology to remove smudges and dirt at a microscopic level as well as keep your lenses clear of contaminants long after you use it.



To clean your lenses with Peeps, simply brush them to remove dust and particles, wipe them between the heads of the tongs and enjoy your crystal-clear vision!

Who's Responsible For Protecting Our Data?

Over 60% of people reuse passwords across multiple sites, which goes to show how non-security-minded people are with their online data. Regardless, the onus for protecting consumer data online still falls on the big tech companies that make the devices and applications people use.



Big tech companies are the ones making money off of consumers' data, so it's in their best interest to keep it safe. Plus, if they make devices and applications that connect people 24/7, it's their responsibility to keep that connection safe. They're the ones with the expertise on how to do so, not consumers.

Even though consumers could do better to protect their data online, it's still the big tech companies that have the best reason and means to better protect their consumers' data.

How To Succeed In Business And Life In Just 8 Hours Per Week

Do you want to know my secret to success – how I'm able to live the way I do after growing up in a dysfunctional family, lasting half a semester in college and possessing no special skills, talents or intelligence? Well, I do two things that most people don't do: I study and I plan.

I pull these two levers once every day (and twice on Sunday), and that's what has led to three decades of success. You can follow my example. Like all fundamentals of success, the daily disciplines of studying and planning are easy to understand, but hard to maintain in practice. Most people don't have discipline, and, therefore, they do not succeed. What's more is that in total, you only have to study and plan for eight hours every week! Curious about how that works? Let me break it down for you.

Early each morning, I give myself an hour to study and plan as needed. No matter how early the rest of my day starts, I always start with this hour - no exceptions. I devote the first 30 minutes to studying. When I say "studying," what that basically means is that I'm reading a book to grow one of my core skills. Don't spend the first 30 minutes reading useless crap; only focus on books that will help you grow in some way.

If your response to that idea of studying was that you don't have time to read, then I would say you're lying. Bill Gates, Warren Buffett, Oprah Winfrey, Elon Musk and Jack Ma are all voracious readers. Do you think you're busier than them? Yeah, thought not. They're not the only ones either – the average multimillionaire reads at least two books a month. And guess what? I can get through that many books in a month by reading just 30 minutes a day.



Darren Hardy is the former publisher of SUCCESS Magazine, and he has written several best-sellers, including *The Entrepreneur Roller Coaster*, *Living Your Best Year Ever* and *The Compound Effect*. He is also the recipient of the "Master of Influence" from the National Speakers Association (NSA), which honors his professionalism and public speaking ability.



I spend the remaining half of the first hour of my day planning. That means I review my MVPs (most valuable priorities) and walk through my day in my head. Thinking about how I might interact and empathize with people helps me grow my emotional intelligence.

It's also during my planning time that I identify my spotlight moments – the moments when I know my example is on display, where I need to maximize my excellence. Want to know a little secret? Being excellent isn't about trying to be incredible at everything all the time – it's about picking the right moments to maximize your effort and be disproportionately excellent.

So, altogether, if you do those two things for an hour each day, that's seven hours. The eighth hour happens on Sunday afternoon, when I plan out my week. And that's it. That's how you get a massive edge over your peers in whatever you're doing. Too few do it and stick with it, and that will make it all the easier for anyone who does stick with it to succeed.